

GCB Welcomes New Board Chairman Nick Hahn

When meeting Nick Hahn for the first time, one might not get the sense that he comes from a high-powered corporate environment; his easy, warm nature belies the keen business mind behind that generous smile. But Nick spent 40 years with The Kroger Co., working his way from single store manager to being responsible for the total Kroger Corporate Brands Program. During his tenure, he directed Kroger's Private Label product line, boosting sales by more than double. In 2007 he was named to the national Private Label Hall of Fame for his ability to drive corporate brand sales and mentor brand managers.

Fortunately for Greater Cincinnati, Nick is as passionate about giving back as he has been with brand building. Nick has channeled his considerable energy into volunteer work for numerous community organizations, including the Dan Beard Council Boy Scouts of America, the Freestore Foodbank (on whose board he served for 10 years,) and Crayons 2 Computers where he continues to serve. In 2006, he joined the GCB Board of Directors; this month he takes the helm as Board Chairman.

From the beginning of his tenure with GCB, Nick has embodied the term "working board member," not only with financial support and influence, but in nearly every aspect of the agency's needs, from serving meals at the annual Thanksgiving Feast to heading event committees. He regularly brings other dedicated individuals from the corporate community to work on behalf of GCB, and can often be seen taking business leaders on informal tours of the agency, with a mind toward future endeavors.

"Nick's passion for GCB and the agency's vision to serve the community is contagious," says Christy Greenway, Nick Hahn-recruited GCB Board member and Senior Category Strategy and Innovation Manager for The Kroger Company. "When he showed me examples of GCB's positive impact on so many families, it was an easy decision to join the team. The decision was a personally defining moment and changed my life for the better."

Nick's hard work and dedication was recently recognized by the media when he was named as WKRC-TV Local 12's first "Hometown Hero". The segment highlighted the many facets of Nick's dedication to GCB and to his community, and aired through most of May and June this year.

A Cincinnati native, Nick grew up on the city's west side, graduating from Elder High School and then Xavier University. He is still active in Elder's Alumni Board of Governors. He and his wife Barb reside in Bridgetown, where they raised two children and now enjoy their two grandchildren.